

ALAM KULKUL BOUTIQUE RESORT Unveils the ALAM CLUB and HOSPITALITY SUITE

News Release

Bali, June 2005... To coincide with Alam KulKul's 16th anniversary, the resort is proud to announce the launch of two innovative facilities. The Alam Club is an executive lounge for the exclusive use of Alam Villa guests, and the Hospitality Site has been established to replace the conventional guest reception area.

The Hospitality Suite and Alam Club facility are located together in one structure adjacent to the resort's front entrance for convenient access and is mere footsteps away from Legian's renowned sunset beach. Architecturally inspired by Alam KulKul's owner Mr. Feisol H. Hashim, this integrated structure follows an aesthetic design pattern of a layered stone exterior that has become a trademark of the resort.

The interior of the Hospitality Suite is spaciouly appointed and fully air-conditioned to handle guest check-ins and general enquiries in maximum comfort. Staffed around the clock by Alam KulKul's professional team, no request will go unattended.

Guest Relations Officers are on hand to provide valuable information in both English and Japanese. They will also offer advice on the best things to see and do whilst visiting Bali.

The very first of its kind for a property of Alam KulKul's size, the Alam Club is a stylish lounge that caters to guest needs in the most discerning manner. In terms of décor, the club is the epitome of good taste and reflects a look that can be described as modern with an ethnic Balinese twist. A decorative water wall feature adds an element of nature to the room, while the high timber ceiling and earthy tones throughout blend to create a sense of warmth. An eclectic collection of furnishings, including an antique Balinese day bed and a contemporary woven leather lounges reflects Alam KulKul's ability to appreciate the past and embrace the future.

Offering a level unprecedented service, Alam Club treats guests to an array of special privileges and facilities including complimentary use of Internet, local calls and faxes, daily newspapers and mini library of international publications. Refreshments and snacks are served throughout the day, whilst beer, house wine and local cocktails are available every evening at a pre-dinner social cocktail sessions from 05.30 pm onwards.

The Alam Club, which is open daily until late, is yet another initiative that Alam KulKul Resort has undertaken to ensure that guests are treated in the manner that they truly deserve.

Other benefits include Butler service on call, Jamu Traditional Spa bathroom amenities and private check-in and check-out.

General Manager of Alam KulKul Mr. Aru Santhiran comments,
"The establishment of the Alam Club and Hospitality Suite represents a new chapter for the resort".

We were recently awarded 4-star boutique status and these facilities are in fact a statement as to the level of service that we are now offering our guests. Alam KulKul has positioned itself in the global market place as a resort that is conscious of the environment, and with that concept already successfully acknowledged we are now focusing our energies to anticipate each and every guest need and implement an outstanding level of service. We have purposely timed the launch of these two new guest facilities with our 16th anniversary.

This is the ideal opportunity to reveal the future direction of Alam KulKul Boutique Resort."